

CURRICULUM VITAE

Name: Philip James Lickley

Address:

Date of Birth:

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Telephone:

Through work at the University of Bradford I've had experience in working with graphic design using Adobe PhotoShop, InDesign and Flash, in particular for marketing union events.

Away from graphic design I also have experience with basic website designing, photography and 3D animation and compositing, and have an interest in journalism and radio. I also hold a full UK driving licence.

Examinations:

G.C.S.E:

Business Studies	A
Design and Technology: Electronic Products	A
English Language	A*
English Literature	A*
Geography	A*
German	B
Mathematics	A*
Religious Studies	A*
Science (Dual Award)	A*A*

A-Level

Business Studies	A
I.C.T.	A
Mathematics	B
Media Studies	A

Degree

BSc (Hons) in Computer Animation and Special Effects (2:1)

Education:

Secondary School:

Manor CE School
Low Poppleton Lane
York
YO26 6BB
(01904) 798722

College:

York College of Higher
Education
Tadcaster Road
York
YO24 1UA
(01904) 770200

University:

University of Bradford
Great Horton Road
Bradford
BD7 1DP
(01274) 232323

Degree Project:

Jimmy Carter, '08

Music video for Electric Six track 'Jimmy Carter' featuring 2D and 3D animation plus composited filming.

Paid Employment:

University of Bradford, Great Horton Road, Bradford

University of Bradford Union Flirt Marketing

March – May 2008

Designing marketing for a Friday night disco event, covering posters, newspaper adverts, bar television promotions, decoration of the box office and event area, and supervising staff in terms of marketing. I also worked closely with the technical and commercial services managers in choosing events and bringing them to fruition. I also contributed to the 2008 end of term event, organising marketing and DJs for it and helping host and run the day.

Three hour DJ set on Saturday 8th December 2007.

Manned the Bradford Animation Festival desk for the EIMC department on Saturday 17th November 2007.

Represented EIMC department on an open day – 3rd July 2006.

CPP Holdings Ltd, Holgate Park, York

July 2003 – September 2005; May – August 2007

Customer Services Representative. Dealt with inbound calls, involving customer service, problem solving and some selling. Also worked on team activities and a spreadsheet to track individual sales figures.

Voluntary Work:



RamAir radio, University of Bradford Union, Presenter (Oct 2005 – present); Head of Features (March 2006 – March 2007); Acting Programme Controller (March – October 2007); Station Manager (March 2007 – March 2008); Admin and Finance (March 2008 – present)

Over 550 hours of presenting and guesting experience. Experience in new presenter training; production; live band production; features; competitions; managing; team working; live DJ experience; open days; pub quizzes; news; improving membership and listenership of the station; marketing and poster design; budgeting; taking minutes; communication; admin; correspondence with university stakeholders / external media; putting a charity single together.

Local newspaper 'Pick Up Yorkshire' (March 2007 – present)

Regular weekly singles review column; local and national news articles; live band reviews; telephone interviews with members of bands (incl. 'The Twang', 'Elliot Minor', 'The Cribs'); restaurant reviewing; investigative journalism; etc.

Features Editor, Kinetic Magazine, University of Bradford Union (Spring 2006 – present); co-editor of issue eleven in May 2007; regular contributor.

News, features and review articles; coverage of many union and university events (inc. basketball competition, May carnival, opening of new university areas) and interviews with university management.



